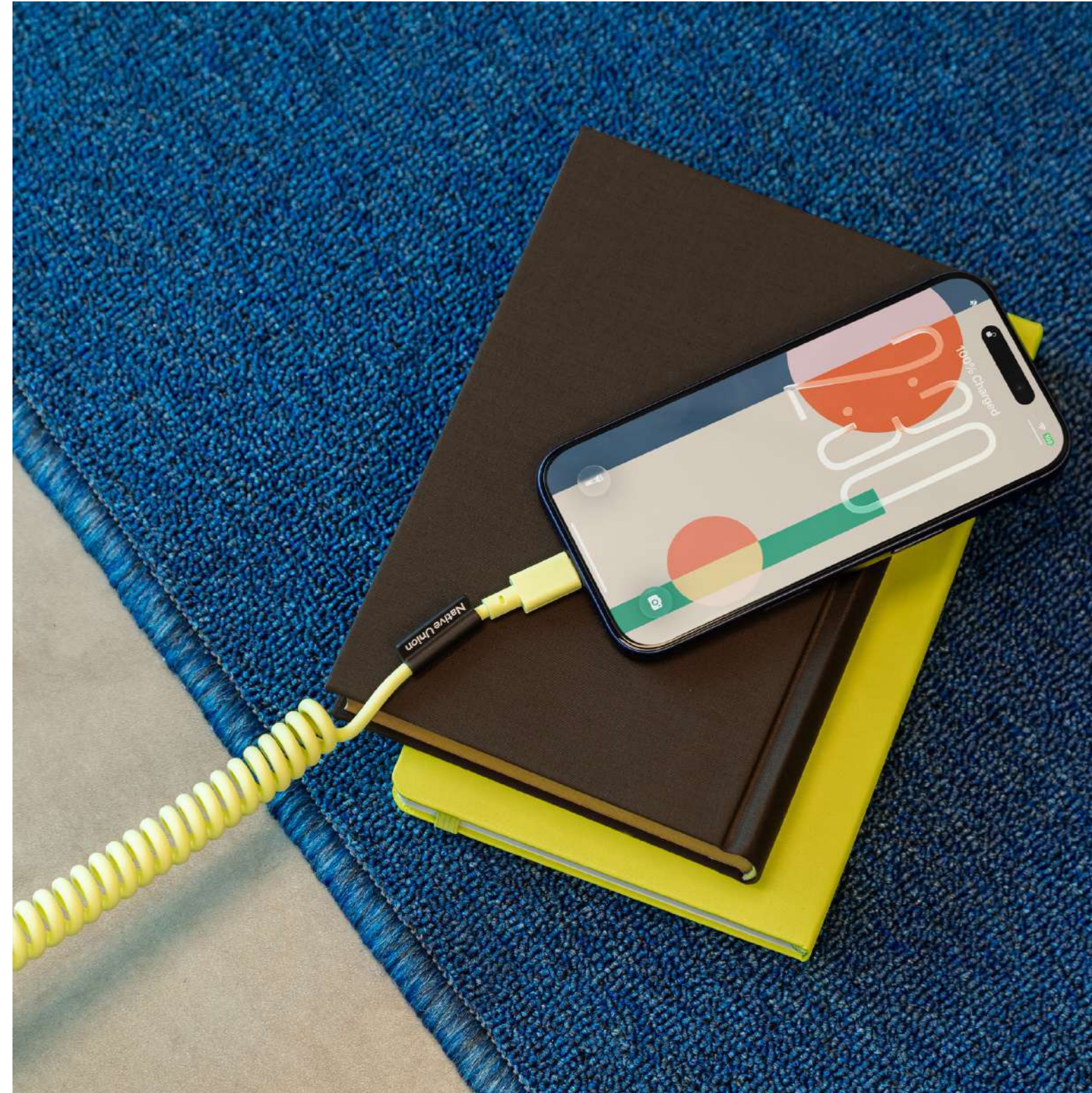
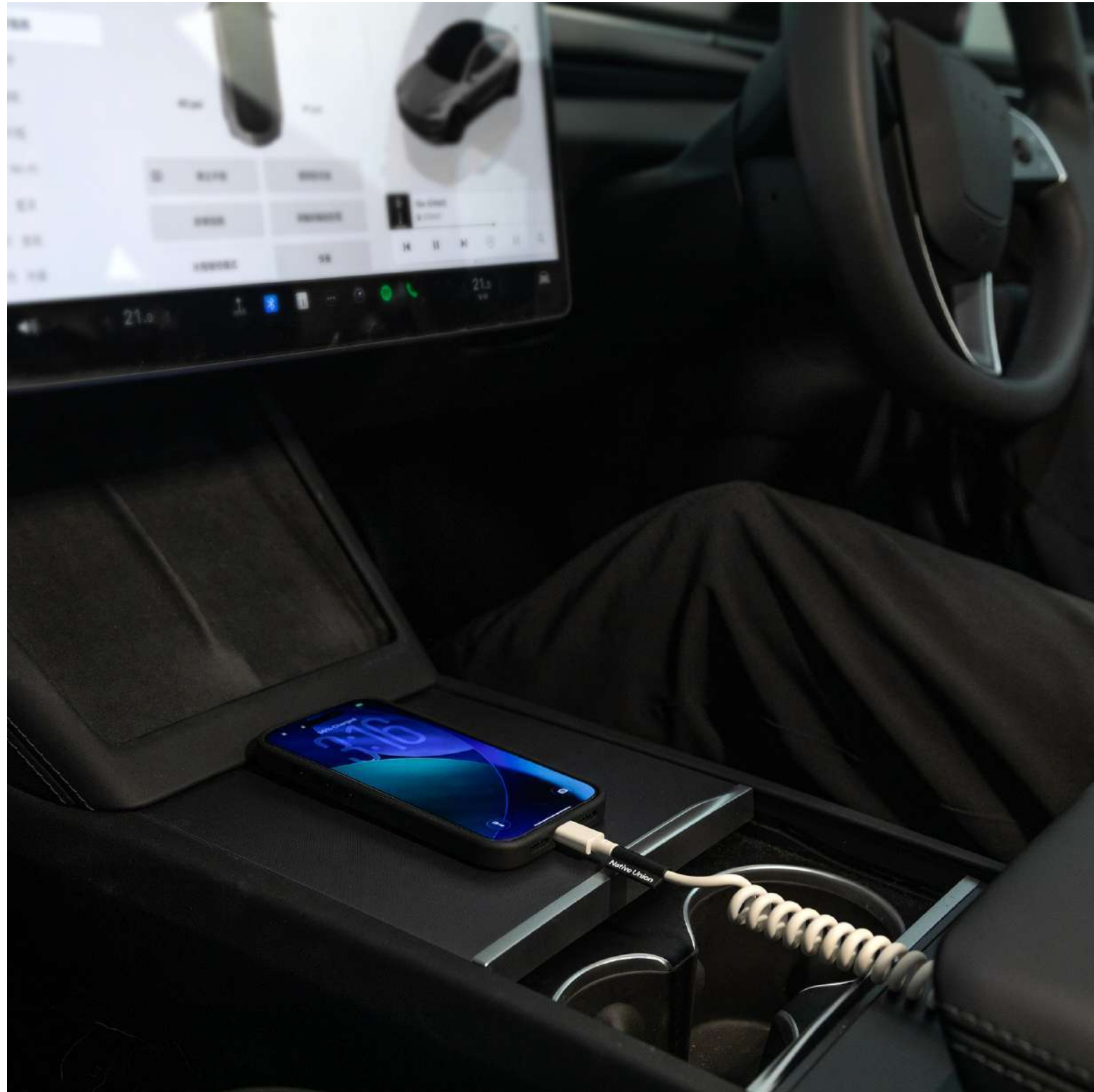


POP Cable (USB-C to USB-C)





SKU: POP-C-AZR, POP-C-LMO, POP-C-PIN, POP-C-BLK, POP-C-ARD, POP-C-SAN, POP-C-CDY, POP-C-GRN

Available in: Alarm Red Black Slate Green Sand Stone Pine Azur Candy Lemon

POP Cable (USB-C to USB-C)

About The Product

A nostalgic twist on modern charging. Pop Cable combines the classic, coiled design of landline phones with today's universal USB-C standard. Retracting from a compact 1ft to an extended 4ft, it delivers tangle-free, Power Delivery charging up to 60W for all your devices.

Why have we created POP Cable?

We believe good design brings a touch of personality to everyday essentials. With Pop Cable, we looked to the past to create a more joyful charging solution for the present. That iconic coil isn't just about nostalgia – it's about intelligent, tangle-free utility. It's a small dose of retro charm that makes the daily routine of charging simpler, smarter, and a little more fun.

Thoughtfully designed to fit your lifestyle

- For Samsung Galaxy, Google Pixel, iPhone 15 and later, tablets, laptops & all your USB-C devices
- Coiled, retractable design enables a tangle-free charging experience & a flexible length from 1ft to 4ft*
- High-speed charging up to 60W for USB-C laptops & fast-charges your iPhone up to 50% iPhone in under 30 mins
- Made better for the Earth with 100% recycled TPU

**Recommended usable length up to 4ft*

Launching February, 2026



Compatibility / Specifications

Included In The Box:

Pocket Cable (USB-C to USB-C)

Universal Compatibility:

- USB-C chargers
- All USB-C devices: gaming laptops, MacBook, iPad, smartphones (including iPhone 15 & later), wireless earbuds and Nintendo Switch

Tech Specs:

Connection Types: USB-C to USB-C

High Speed Charging: up to 60W

Data Transfer: USB 2.0 - 480 Mbps Data Transfer

Durability: 30,000 bend lifespan*

*One bend = 90° clockwise bend based in internal testing

Product Materials:

100% recycled TPU

Cable Length:

Original length: 1 ft / 0.3 m

Recommended length: Up to 4 ft / 1.2 m

Maximum stretch length: 5.9 ft / 1.8 m

Weight: 0.1 lbs / 45 g

Packaging Dimensions:

18.2 x 6.7 x 2.8 cm, 45g